

EXPERIENCE THE EXTRAORDINARY IN ABU DHABI



DISCOVER THE MANY FACETS OF THE CAPITAL OF THE UAE

Hundreds of years of tradition, adrenaline-pumping adventure, unmatched luxury, unparalleled tranquility and complete event support; Abu Dhabi offers your team an Arabian experience like no other.

With three diverse locales in one emirate, Abu Dhabi is a truly extraordinary destination. It is a place where respect for the past informs the present and shapes the future. A diverse landscape boasts deserts and mountains, fabulous beaches and warm, clear waters, desert islands and oases, an ancient heritage city and a modern, cosmopolitan metropolis. Historic buildings sit beside thrilling headline attractions, and engaging tours complement a packed calendar of world-class events covering the arts, culture, sports, and entertainment. Abu Dhabi is a unique destination that will surprise you and your participants at every turn.

- Introduce your delegates to centuries of culture – at Qasr Al Hosn, Louvre Abu Dhabi and Qasr Al Watan
- Strike out on a team adventure – on Sir Bani Yas Island, in the Empty Quarter or on Jebel Hafit
- Tantalise your group's tastebuds – at a multitude of world-class restaurants and hotels
- Team-build in the tranquility of the desert – at the award-winning Qasr Al Sarab or at Zaya Nurai island
- Entertain and thrill your participants – on Yas Island with exciting circuit driving experiences and theme parks
- Be supported every step of the way – access the comprehensive Advantage Abu Dhabi event support programme



ADVANTAGE ABU DHABI SUPPORT PROGRAMME

The Advantage Abu Dhabi programme provides a unique opportunity for event organisers to gain additional destination-driven value by providing bespoke destination support. The grid below allows organisers to measure the support the Abu Dhabi Convention Bureau will provide.

Number of international delegates / participants	50 – 100	101 – 200	201 – 500	501 and above
Welcome pack with souvenirs, map and shopping discount vouchers	✓	✓	✓	✓
Support Value (AED) Per Person	AED 100	AED 150	AED 200	AED 350
Support can be used towards				
Entrance ticket to Abu Dhabi attractions	✓	✓	✓	✓
Team building activities	✓	✓	✓	✓
Food & Beverage (No alcohol & tobacco)	✓	✓	✓	✓
Emirati cultural experiences	✓	✓	✓	✓
Welcome cultural performance	-	-	-	✓
Cultural showcase at gala dinner	-	-	-	✓

For more information, visit bit.ly/AdvantageAbuDhabi to download the application form. Completed forms should be sent back to MI@dctabudhabi.ae.

Terms & Conditions

- Applicable to corporate companies
- Minimum two-night stay in Abu Dhabi from 1st July to 31st October 2019 or 1st April to 31st October 2020
- Program must include a half day meeting; training; teambuilding or gala dinner
- Fifty percent (50%) of the group must consist of international delegates/participants
- Support will be paid based on the materialized number of international guests (based on rooming list)
- The support to be paid to Abu Dhabi registered suppliers after completion of the event
- Application may be submitted by corporate companies, DMCs, incentive houses or event companies
- Winter Season offerings (1st November to 31st March) will have a 50% rate of the above listed support values



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