# THE LARGEST ENTERTAINMENT GROUP IN THE MIDDLE EAST





## **WE BRING TOGETHER** THE BEST DESTINATIONS **ACROSS DUBAI**

20

PARKS, ATTRACTIONS & DESTINATIONS

10M+

**COMBINED ANNUAL FOOTFALL** 

3.3M +

**WEEKLY LISTENERS** 































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## YOUR ANNUAL PASS TO THE ULTIMATE IN DUBAI'S **ENTERTAINMENT!**

Unlock a full year of ultimate fun, thrills, entertainment, staycation, and more! 2 amazing options to get unlimited year-round access to all Parks at Dubai Parks and Resorts, Green Planet and Laguna Waterpark, plus tickets to Ain Dubai, Global Village and Roxy Cinemas, discount at Lapita Hotel & LEGOLAND® Hotel, exclusive discounts, benefits, and perks that will make your year with us even more special!



















# WHERE THE WORLD COMES TO PLAY

This is **Dubai Parks and Resorts**, where all things amazing come together! Being the largest integrated theme park destination in the Middle East, let's find out more about this unique destination that is home to three theme parks, one water park, stay and dining experiences, all in one incredible location.







- OPENED IN 2017
   LARGEST IN THE MIDDLE EAST
- REGION'S FIRST LEGOLAND® HOTEL
- WORLD'S TALLEST SWING RIDE
- 100+ RIDES AND ATTRACTIONS
  - 40 INDOOR RIDES AND ATTRACTIONS
  - **2.6** MILLION VISITORS IN 2021
  - 25 MILLION SOFT
    - 3 THEME PARKS
    - WORLD RECORD BREAKING RIDES
    - HOTELS WITHIN THE DESTINATION
    - WATER PARK
    - OUTLET SHOPPING MALL





# WHERE MOVIES AND RIDES COME TOGETHER

Three legendary film studios - Columbia Pictures including The Smurfs, DreamWorks Animation and Lionsgate - come together for the first time ever with immersive rides, thrilling attractions and exciting live entertainment for all ages. Step beyond the screen and see your favorite Hollywood films come to life.











LIONSGATE





STUDIO CENTRAL











# **WORLD'S FIRST** JOHN WICK ROLLER COASTER 2.8 G-FORCE | 60 KM/H | 10 STORIES HIGH



JOHN WOCK **OPEN CONTRACT** 

# **WORLD'S FASTEST SPINNING ROLLER COASTER**

70KM/H | 7 STOREY VERTICAL DROP



**NOW YOUSEE ME** HIGH ROLLER



- 15 HOLLYWOOD MOVIES BROUGHT TO LIFE
- THRILLING RIDES AND ATTRACTIONS FOR ALL AGE GROUPS
- 4 INDOOR ATTRACTIONS
  - 13 THEMED RETAIL OUTLETS AND MULTIPLE KIOSKS
    - THEMED FAMILY RESTAURANTS PLUS AN ARRAY OF QUICK SERVICE OUTLETS
    - LIVE SHOWS AND MEET & GREETS
    - FUN FOR ALL AGES FREE FOR BELOW 3-YEAR-OLDS





# **ENDLESS FUN FOR EVERYONE**

BOLLYWOOD PARKS™ Dubai is an experience like no other, packed with action, dance, romance and flavours. Come along and live the Bollywood fantasy with 17 rides and attractions including, the world's tallest swing ride, Bollywood Skyflyer, fun family-friendly attractions, heart thumping live performances, authentic dining and shopping experiences for whole day of endless fun and an immersive cultural extravaganza.









**BOLLYWOOD BOULEVARD** 







RAJMAHAL THEATRE













## **BOLLYWOOD PARKS™ DUBAI JUST GOT BIGGER**

THE WORLD'S TALLEST SWING RIDE.



#### **NINE NEW RIDES LAUNCHED**

- 1. THE SKYFLYER
- 2. THE WHEEL OF STARS 7. THE ROCKET
- 3. TAXI NO.1
- 4. HAWA HAWAI
- 5. ABRA KA DABRA

- 6. MANSOON MASTI
- 8. RODEO KI SAWARI
- 9. TANGA NO.13





- THEMED ZONES
- 17 RIDES AND ATTRACTIONS FOR ALL AGE GROUPS. INCLUDING SKYFLYER, THE WORLD'S TALLEST SWING RIDE
- STALLS OFFERING AUTHENTIC INDIAN SHOPPING EXPERIENCE
  - MAJESTIC THEATRE FOR 850\* PEOPLE
  - VARIOUS STALLS IN THE PARK TO EXPERIENCE AUTHENTIC INDIAN CUISINE AND STREET FOOD
  - AMAZING ENTERTAINMENT LIVE SHOWS
  - ENDLESS FUN FOR EVERYONE FREE FOR BELOW 3 YEAR OLDS





# THE ULTIMATE LEGO® THEMED ADVENTURE FOR FAMILIES WITH KIDS AGED 2-12, INCLUDING:

**LEGOLAND® Dubai:** over 40 LEGO® themed rides, shows and building experiences.

**LEGOLAND® Water Park:** over 20 family-friendly LEGO themed water slides and attractions.

**LEGOLAND® Hotel:** a playful world of LEGO themed rooms, interactive fun and Theme Park access.

#### **BUILD MEMORIES!**





## AWESOME AWAITS FOR FAMILIES WITH KIDS 2-12

Explore a world where the LEGO® brick comes to life at **LEGOLAND® Dubai**. Set your imagination racing with over 40 LEGO themed rides, shows and building experiences to enjoy across six themed lands and a mix of indoor and outdoor attractions.























# z-imagination 🔘



#### **MINILAND**









# 15,000 LEGO® MODEL STRUCTURES MADE FROM OVER

- 60 MILLION LEGO® BRICKS
- 40 LEGO® THEMED RIDES, SHOWS, ATTRACTIONS AND BUILDING EXPERIENCES
  - RETAIL OUTLETS AND A COLLECTION OF KIOSKS
  - THEMED LANDS
  - THEMED FAMILY RESTAURANTS PLUS AN ARRAY OF QUICK SERVICE OUTLETS
  - AMAZING ENTERTAINMENT AND CHARACTER MEET & GREETS





## SPLASH INTO A WORLD OF LEGO® ADVENTURES

LEGOLAND® Water Park is the ultimate adventure for families with kids aged 2-12. Let your creativity flow with over 20 LEGO® themed water slides and attractions, including the LEGO Wave Pool, DUPLO® toddler play area and Build-A-Raft River where you can imagine and build your very own LEGO raft.





































■ THE ONLY WATER PARK SPECIFICALLY DESIGNED FOR FAMILIES WITH KIDS

1/2 MILLION GALLON LEGO® WAVE POOL

DINING OPTIONS OF QUICK SERVICE
OUTLETS AND 1 THEMED FAMILY RESTAURANT
AT LEGOLAND® DUBAI

20 WATER SLIDES AND ATTRACTIONS

GALLONS OF WATER SPLASHING VISITORS EVERY FEW MINUTES FROM THE JOKER SOAKER'S BUCKET

VIP TREATMENT WITH PRIVATE CABANAS



THE BEST IN FAMILY
THEMED HOSPITALITY,
LOCATED IN THE
HEART OF
DUBAI PARKS
AND RESORTS

**LEGOLAND® Hotel** – the only LEGO® themed hotel in the region

**LAPITA Hotel** – luxurious Polynesian themed resort, offering a soothing and mesmerising stay

**ROVE AT THE PARK** – the friendly, warm and distinctive Rove experience







# A PLAYFUL WORLD OF LEGO® THEMED ROOMS AND INTERACTIVE FUN.

Say goodbye to boring hotel rooms! Enter a playful world as you embark on **The Region's Only LEGO® Themed Hotel!** Bravely enter through our dragon-guarded entrance before taking a disco elevator and dancing your way to your LEGO themed family bedroom that sleeps up to 5 people with a separate area for the kids!









#### **THEMED ROOMS**

# BRICKS FAMILY RESTAURANT

#### **OUTDOOR POOL**









250 LEGO® THEMED FAMILY ROOMS, SLEEPING UP TO 5 PEOPLE

ROOM THEMES

ADVENTURE | LEGO® FRIENDS | PIRATE | LEGO® NINJAGO® | KINGDOM

- THEMED FAMILY RESTAURANTS WITH KID-HEIGHT BUFFET COUNTER
- AMAZING OUTDOOR SWIMMING POOL
- DISCO ELEVATOR
- CREATIVE WORKSHOPS & MASTER BUILDER SESSIONS
- JUST STEPS AWAY FROM LEGOLAND® DUBAI THEME PARK & WATER PARK





#### STAY CLOSER TO THE FUN

The Polynesian themed resort offers you a soothing and mesmerizing stay at one of the most luxurious hotels in Dubai, and unparalleled access to Dubai's famous theme parks. **Lapita™** is without a doubt the best way to maximize both your time together and your time for fun!

**504** ROOMS INCLUDING 60 SUITES AND 3 VILLAS

2 POOLS (FAMILY AND CHILDREN FRIENDLY) WITH "LAZY RIVER" FEATURE, PLAY LAGOON, WATER PLAYGROUND

5 RESTAURANTS & BARS

HEALTH CLUB & SPA





# R O V E

# EXPECT A THRILLING GOOD TIME

Thrill-seeking Rovers can enjoy being in the heart of the action at Rove At The Park.

Located in Dubai Parks and Resorts, take advantage of having three exciting theme parks, plus a water park, on your doorstep.

ROOMS INCLUDING INTERCONNECTING FAMILY ROOMS





## SIDE BURJ AL ARAB

# EXPLORE INSIDE THE WORLD FAMOUS BURJ AL ARAB

Discover the 'original home of luxury' with a tour, accompanied by a dedicated butler.

Enter the gilded doors of the Royal Suite to relive history through a one-of-a-kind immersive experience.





## SIDE AL ARAB TOUR



Capture your very own iconic moments



End your tour by dining in style at our famous restaurants



Discover a range of curated and custom-branded souvenirs, products and merchandise



Relax with a drink after your tour and take in the view



Enjoy your iconic tour with the famous Gold Cappuccino



### ROXY CINEMAS

Roxy Cinemas is a boutique cinema experience developed by Dubai Holding Entertainment. Located at The Beach opposite JBR, City Walk,La Mer, Box Park, Al Khawaneej Walk and Dubai Hills Mall.

It boasts of prime locations and a charming ambiance making it the perfect nucleus of Dubai's bustling communities.















DUBAI HILLS





# THE BIGGEST SCREEN IN THE MENA REGION

At 423 square meters, you could put two standard tennis courts together and Roxy Xtreme will still be bigger in size. Crystalclear laser projection, heart-pounding surround sound and the most comfortable seats in the business.







# THE REGION'S ONLY INDOOR RAINFOREST

The enclosed ecosystem offers visitors an immersive expedition into the tropics. **The Green Planet** recreates the enchanting world of a tropical forest with its rich biodiversity of over 3,000 plants and animals. The unique venue has 4 levels of interaction for visitor with fascinating animal and plant species.







MEET **LEMON**THE SLOTH

MEET **THATCHER**THE ANTEATER

MEET **GOLDIE** THE MACAW MEET **KENDRICK**THE LEMUR

MEET **FLUFFY**THE BEARCAT













- DUBAI'S ONLY INDOOR RAINFOREST
- DISCOVER 3,000+ PLANTS AND ANIMALS
- ONLY INDOOR THUNDERSTORM SHOWS IN THE UAE
- FIRST SLOTHS IN THE UAE
- FIRST PIRANHA GUEST SNORKELING EXPERIENCE IN THE WORLD
- ONLY INDOOR TROPICAL CAMPING EXPERIENCE YEAR-ROUND IN THE UAE
- FIRST IMMERSIVE BATCAVE IN THE UAE
- FIRST TAMANDUA ANTEATER AND BEARCAT IN THE UAE
- EDUTAINMENT PROGRAMS (OVER 40,000 STUDENTS & 300 SCHOOLS VISIT EVERY YEAR)
- FIRST TEEN SUMMER PROGRAM GIVING TEENAGERS EXPERIENCE WORKING WITH ANIMALS AND BIOLOGISTS IN THE UAE
- FIRST PICNIC BRUNCH WITH SLOTH AND FRIENDS' PROGRAM (OR ANY BRUNCH WITH TROPICAL ANIMALS)





## DUBAI'S CITY WATERPARK

Located in the heart of downtown Dubai right on the beach front at shopping district Le Mer, Laguna Waterpark is one of the most centrally located waterparks in Dubai. Featuring four distinct zones - **Splash, Slide, Surf and Relax.** The central Water Slide Tower with five awesome rides, comprehensive family zone the Laguna Waterpark offers something for the thrill-seekers and the chill-seekers alike.







### **MAD RACER**



Race your best friend to see who is faster on our side by side mat racer ride

### **SPLASH PAD**



Splash pools, squirting water and much more for toddlers and younger children

### **MANTA**



A thrilling, stomach-flipping, twisting and turning raft ride

### **AQUA PLAY**



Water adventure for children and parents, with water slides and giant 'soaker' bucket

### **CABANAS**



Relax and unwind; the perfect base camp whilst you splish, splash, and soak up the sun!



### DUBAI'S CITY WATERPARK

- FIRST WAVEOZ 180 FLOWRIDER IN THE GCC AND ONE OF ONLY FOUR IN THE WORLD
- FIRST MANTA FAMILY RAFT RIDE IN THE MIDDLE EAST WITH 4.1M MEGA DROP EXIT
- **■** FIVE AWESOME RIDES
- FIRST MEGA SAWTOOTH CONSTRICTOR IN THE WORLD
- LAZY RIVER & INFINITY POOL
- 12 PRIVATE CABANAS
- AQUA PLAY AREA
- THE TIPPING BUCKET USES 3,800 LITRES OF WATER PER SPLASH
- FIRST CAMPING UNDER THE STARS IN THE REIGON





## THE HEART OF WONDER

Global Village is a one-of-a-kind cultural entertainment destination where you can experience all the wonder of the world in one place. From authentic shopping to traditional cuisines, world-class entertainment, rides, games, and attractions. It's more than just a wonderful place, it's a wonderful feeling.





# القرية الصالصية obal Village

### **ENTERTAINMENT**

### **DINING**



### **ATTRACTIONS**

















### **GREAT VALUE PACKAGES**

ENTRY TICKETS, MEAL VOUCHERS, AND ATTRACTIONS



### **GUIDED VIP TOURS**

EMIRATI DISCOVERY, CULINARY TRAILS, GV FULLY LOADED





PAVILIONS WITH OVER 80 CULTURES REPRESENTED

3,500 SHOPPING OUTLETS

150 RESTAURANTS & STREET FOOD OUTLETS

40,000 RESTAURANTS & STREET FOOD OUTLETS

170 + RIDES & GAMES IN CARNAVAL FUNFAIR

1ST RIPLEY'S BELIEVE IT OR NOT! IN THE REGION

7+ MILLION GUESTS





# THE WORLD'S LARGEST AND TALLEST OBSERVATION WHEEL

Discover awe-inspiring Dubai experiences from the world's largest and tallest observation wheel, 250m in the sky!

Dubai's newest entertainment hub offers much more than astonishing 360-degree views, discover unique experiences every time you visit! For extraordinary parties, entertainment, concerts, MICE events, venue hire and custom-made creative celebrations, come to Ain Dubai.







## ANNIVERSARIES AND PROPOSALS

### **WEDDINGS**

## BIRTHDAYS CELEBRATIONS

CUSTOMISED CELEBRATIONS

### THEMED DINING



Discover all the romance you could wish for, at a breathtakingly different venue



From an intimate setting to an elegant extravaganza, plan the perfect wedding at Ain Dubai



Celebrate a birthday that no-one will forget! Sensational options for kids and adults parties



Celebration at our one-of-a-kind destination - from Gender Reveals to Graduation Parties



Formal, casual and themed experiences – in the sky! Incredible options for special occasions



### THE REGION'S MOST DYNAMIC MULTIPLATFORM BROADCASTER

With nine radio stations reaching 200 nationalities each week, ARN is the creative solutions provider of choice for thousands of clients who advertise with the network.

ARN is at the forefront of innovation, with state of the art in-studio cameras, broadcasting on-air, online on smartphone apps and the Apple TV platform.





























