



Al Maamari Tours

Experience Oman with
Al Maamari Tours



Our Story

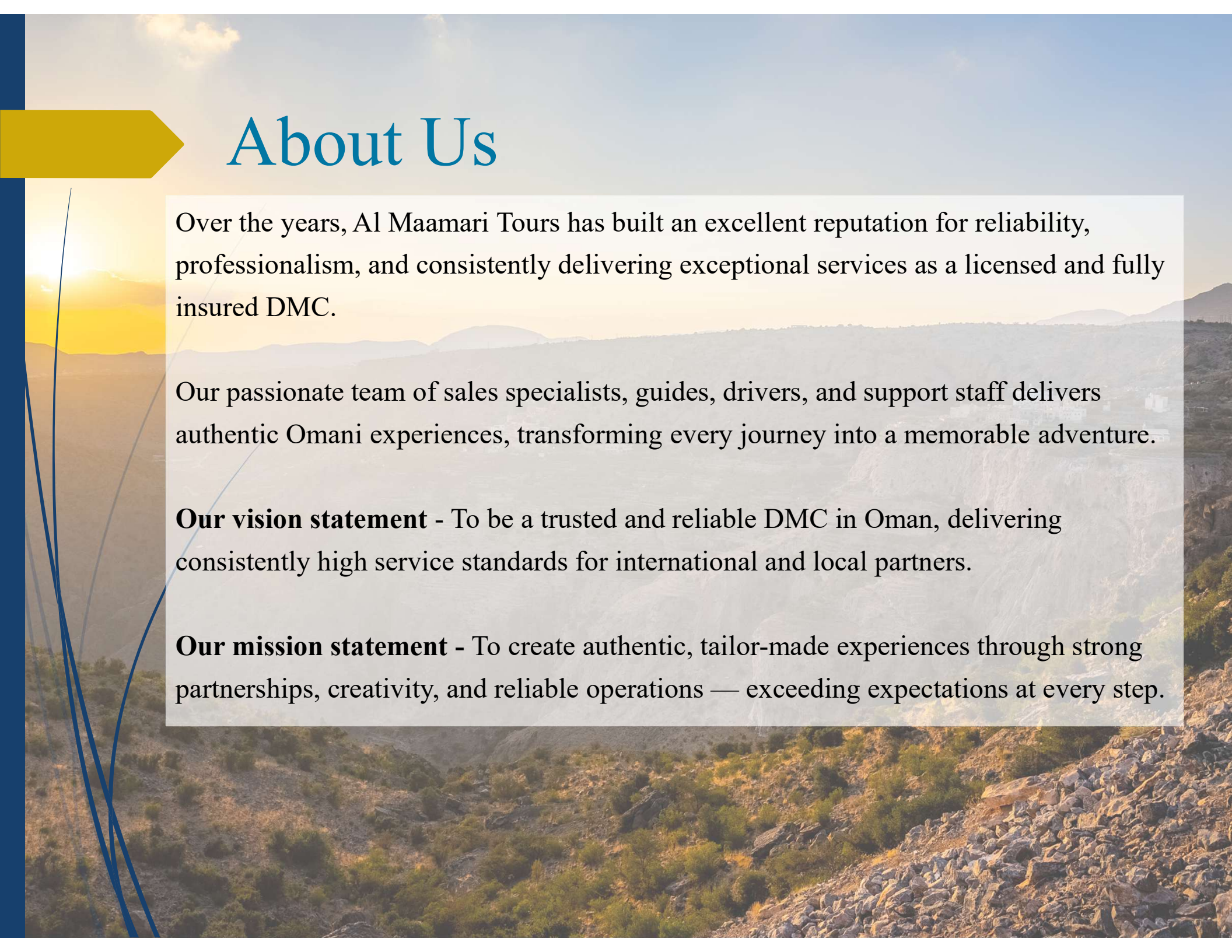
Founded in 2014 by **Yasser Al Maamari**, Al Maamari Tours grew from a local supplier business into a trusted Destination Management Company in Oman.

The company is led by Yasser, who brings more than 25 years of experience as a professional guide and tourism service provider, and **Jasmin Nutt**, Managing Director, with a strong background in luxury travel, hotel sales, and DMC operations.

We combine Omani expertise with Swiss efficiency.

Together with our team, we bring more than **50 years of combined experience** in tourism.

Today, we partner with international tour operators and agencies, welcoming guests from Europe and worldwide.



About Us

Over the years, Al Maamari Tours has built an excellent reputation for reliability, professionalism, and consistently delivering exceptional services as a licensed and fully insured DMC.

Our passionate team of sales specialists, guides, drivers, and support staff delivers authentic Omani experiences, transforming every journey into a memorable adventure.

Our vision statement - To be a trusted and reliable DMC in Oman, delivering consistently high service standards for international and local partners.

Our mission statement - To create authentic, tailor-made experiences through strong partnerships, creativity, and reliable operations — exceeding expectations at every step.

Our Team



The background of the slide is a scenic photograph of a coastal area. In the foreground, there's a body of water with a small white boat. In the background, there are steep, rocky cliffs under a clear blue sky. A yellow arrow graphic points from the left towards the main title.

Why travel with us

24/7 Local Support

Being locally based means we are always close by. From planning to departure, we are just a call or message away.

Tailor-Made Itineraries

We design personalized journeys across Oman — crafted for your comfort, interests, and unforgettable experiences.

True Oman Specialists

Our team lives and works in Oman, with in-depth local expertise, strong on-the-ground networks, and firsthand destination knowledge.

Professional Vehicles & Expert Guides

Our vehicles are well-maintained, safe, and built for Oman's terrain. Our guides are knowledgeable, passionate storytellers, and trusted companions on every journey.

Fast, Clear & Reliable Communication

We respond quickly, plan with care, and communicate transparently to ensure a smooth, stress-free travel experience.

Value for Money

We offer fair, transparent pricing based on local market insight, combined with high-quality services and carefully selected partners—ensuring the best balance between quality, comfort, and cost for your guests.



Our Values

Whether you contact us as a guest, partner or as a supplier, Al Maamari Tours characterize the following:

➤ ***Honesty & Respect***

Al Maamari Tours works with honest, efficient and reliable employees that perform on-time with passion and respect.

➤ ***Commitment***

We are committed to high service standards, safety, and professionalism at every stage of the journey – from planning to on-the-ground delivery.

➤ ***Consistency***

We ensure reliable processes and repeatable quality across all services, building long-term trust with partners and delivering dependable experiences for every departure.

➤ ***Sustainable tourism***

Al Maamari Tours conducts business in a sustainable way and we consider the local people, preserve the cultural heritage and take care of our environment.

Sustainable Tourism

At Al Maamari Tours, we believe tourism should benefit both visitors and the communities they explore. We are committed to operating responsibly, supporting local people, preserving Oman's cultural heritage, and protecting the natural environment.

In August 2025, we proudly achieved the Travelife Partner Award, an international recognition for sustainability in tourism. This reflects our ongoing efforts to integrate sustainable practices across our operations and continuously improve the way we care for people, culture, and the planet.

Travelife is a three-stage certification program for tour operators and travel agents. We are currently at Stage 2 – Travelife Partner and are actively working towards Stage 3 – Travelife Certified.

Please visit [our website](#) for more information and our Sustainability Policy.



Our Core Experiences

Culture & Heritage

Immerse yourself in Oman's history, traditions, and authentic lifestyle. Visit heritage homes like Bait Al Ghasham, a 200-year-old residence that hosted royalty, or spend time with a local family to learn about customs, daily life, and Omani hospitality.



Nature & Landscapes

Discover Oman's stunning natural diversity – from dramatic mountain peaks and deep canyons to scenic coastlines along the Gulf of Oman. Explore rich ecosystems, nature reserves, and unique flora and fauna, including frankincense, roses, dates, and honey.



Our Core Experiences

Active & Adventure

Enjoy a wide range of outdoor activities such as hiking, camping, desert glamping, adventure sports, diving, and snorkeling. Combine mountain and sea adventures for thrilling experiences amid Oman's breathtaking landscapes.

Lifestyle & Dining

Experience Oman's modern city life and vibrant atmospheres, including evening tours in Muscat. Savor a fusion cuisine influenced by Zanzibar, India, and Arabia, enriched with local ingredients such as dates, rose, pomegranate, honey, and frankincense.



Our Core Experiences

Villa Al Maamari

Enjoy comfort, privacy, and modern amenities at Villa Al Maamari, a peaceful retreat ideal for families, groups, or relaxing stays. Our half-board option is thoughtfully arranged by the team to make your stay effortless, memorable, and full of warm hospitality.

Additional Arrangements

We make your journey seamless with a full range of services, including car rentals, hotel bookings, airport transfers, licensed tour guides and chauffeurs, and much more - ensuring every detail of your trip is expertly handled.



Our Social Media



Al Maamari Tours



Al Maamari Tours



almaamaritours



almaamaritours

I've heard nothing but good news. Super! Now let's hope they spread the word so we can send many more guests your way. Thank you, of course, for the excellent care you provide to our customers. It is greatly appreciated.



Outstanding, Competent, Kind, Professional from the first contact to the heartfelt farewell. It all worked out down to the smallest detail. The organization and care of finest. Oman itself is a wonderful and impressive travel destination.



Super agency: friendly, reliable, competent and always available! Great tips and simply sensational



The background of the slide is a photograph of a woman with blonde hair, wearing a long red dress, running barefoot through a vast desert landscape. The sun is setting, creating a warm, golden glow over the sand dunes. The woman is in the lower center of the frame, running away from the viewer towards the horizon. The sky is a mix of orange and yellow, and the sand dunes are in the foreground and background.

Your Journey, Our Commitment

At Al Maamari Tours, every journey is more than a trip – it's a carefully crafted experience built on trust, authenticity, and deep local knowledge. From your first inquiry to your return home, our team ensures your adventure is smooth, enriching, and unforgettable.

Travel with us to discover the true spirit of Oman, support local communities, and connect with the country's rich culture, heritage, and breathtaking landscapes.

With Al Maamari Tours, you don't just visit Oman – you experience it responsibly and create memories that last a lifetime.

Let's Plan Your Journey together.

Contact Us



Let us know your travel dreams, and we'll turn them into reality!



For more details, questions and your tailor-made itinerary, please contact us



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QR code:

